



**6th Annual Conference
of the Academy of Innovation and Entrepreneurship
(AIE 2013)**

**Innovation and Entrepreneurship
for Inclusive and Sustainable Development**

Oxford, United Kingdom
29-30 August 2013

FULL PROGRAMME

Co-organised by

Technology and Management for Development (TMD) Centre, University of Oxford
National Entrepreneurship Research Centre, Tsinghua University
Research Centre for Technological Innovation, Tsinghua University

Sponsored by



Saïd Business School
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Journal of
Entrepreneurship
in Emerging Economies

Thursday, 29 August 2013

**Martin Wood Lecture Theatre
20 Parks Rd, Oxford, OX1 3PU**

8.30 – 9.00

Registration

9.00 – 9.15

Welcome address: Prof Christopher Adam (ODID), and Prof Jian Gao (Tsinghua University)

Opening remarks: Prof Xiaolan Fu (TMD, ODID)

9.15 – 11.00

Plenary Session I

**Innovation & Entrepreneurship
for Inclusive and Sustainable Development**

Calestous Juma (Harvard University)

Luc Soete (Maastricht University)

Anne Miroux (UNCTAD)

Chair: Dr Marc Ventresca (Oxford University)

11.00 – 11.30

Coffee Break

11.30 – 13.00

Plenary Session II

The Transformation from Imitation to Innovation in Emerging Economies

Panellists: Yves Doz (INSEAD), Augusto Alcorta (UNIDO),
David Kaplan (University of Cape Town), Xiaolan Fu (Oxford University)

Chair: Prof Rajneesh Narula (University of Reading)

13.00 – 13.45

Lunch

Parallel Sessions are held in the Oxford Department of International Development (ODID) and Mansfield College (MC). The venues are highlighted in the map in the brochure. Four rooms are available in ODID (Seminar Room 1 (SR1), Seminar Room 2 (SR2), Seminar Room 3 (SR3), and Meeting Room A (MR A)) and three rooms in MC (Junior Common Room (JCR), Council Room (CR), and Old Bar (OB))

14.00 – 18.00

Parallel Sessions 1 and 2

14.00 – 16.00

	Room	Session	Chair
ODID	SR 1	1.1 Special Panel Session: Intellectual Property Rights Protection in Emerging Economies	Suma Athreye (Brunel University)
	SR 2	1.2 Innovation for Inclusive Growth (I)	Richard Heeks (University of Manchester)
	SR 3	1.3 Innovation in and for Emerging Markets (I)	Eric Thun (Oxford University)
	MR A	1.4 Universities and Innovation (I)	Peter Teirlinck (KU Leuven)
MC	JCR	1.5 Entrepreneurship in and for Emerging Markets (I)	Wong Poh Kam (National University of Singapore)
	CR	1.6 International Knowledge Management (I)	Jizhen Li (Tsinghua University)
	OB	1.7 Entrepreneurship in and for Emerging Markets (I)	Mammo Muchie (Tshwane University of Technology)

16.00 – 16.30

Coffee Break

16.30 – 18.00

	Room	Session	Chair
ODID	SR 1	2.1 Special Panel Session: Innovation in Low Income Countries	Pierre Mohnen (UNU-MERIT)
	SR 2	2.2 Innovation in and for Emerging Markets (II)	Steven White (Tsinghua University)
	SR 3	2.3 Innovation in and for Emerging Markets (III)	Can Huang (UNU-MERIT)
	MR A	2.4 Innovation for Inclusive Growth (II)	Barbara Harriss-White (University of Oxford)
MC	JCR	2.5 Entrepreneurial Finance and Training (I)	Hiram M. Samel (MIT)
	CR	2.6 Entrepreneurship in and for Emerging Markets (II)	Jun Li (University of Essex)
	OB	2.7 Entrepreneurship for Inclusive Growth (I)	Yasser Bhatti (University of Oxford)

18.30 - 21.00

Dinner in Wadham College

Dinner Speaker: Global University-Industry Technology Transfer

Tom Hockaday (Executive Director, ISIS Innovation, Oxford University)

Friday, 30 August 2013

9.00 - 12.20

Parallel Sessions 3 and 4

9.00 - 10.30

	Room	Session	Chair
ODID	SR 1	3.1 International Knowledge Transfer (I)	Augusto Alcorta (UNIDO)
	SR 2	3.2 New Trends in Innovation (I)	Carola Stryja (Karlsruhe Institute of Technology)
	SR 3	3.3 Innovation for Inclusive Growth (III)	Calestous Juma (Harvard University)
	MR A	3.4 Innovation in and for Emerging Markets (IV)	Zhongjuan Sun (Tsinghua University and University of Oxford)
MC	JCR	3.5 International Entrepreneurship (I)	Roman Jurowetzki (Aalborg University)
	CR	3.6 Innovation Management (I)	Yves Doz (INSEAD)
	OB	3.7 International Knowledge Management (II)	Daniel Benoliel (University of Haifa)

10.30 - 11.00

Coffee Break

11.00 – 12.20

	Room	Session	Chair
ODID	SR 1	4.1 Special Panel Session: STEM-Preneur Initiatives: Opportunities, Operations and Outcomes	Steven White (Tsinghua University)
	SR 2	4.2 International Knowledge Management (III)	Anne Miroux (UNCTAD)
	SR 3	4.3 Innovation in and for Emerging Markets (V)	Giacomo Zanello (Oxford University)
	MR A	4.4 Innovation Management (II)	Can Huang (UNU-MERIT, Maastricht University)
MC	JCR	4.5 Entrepreneurship in and for Emerging Markets (III)	Sharma Ruchi (IIT Delhi)
	CR	4.6 International Entrepreneurship (II)	David Kaplan (University of Cape Town)
	OB	4.7 Entrepreneurship for Sustainable Development (I)	Oyvind Bjorgum (Norwegian University of Science and Technology)

12.30 – 14.00

Best Paper Award Ceremony and Lunch in Mansfield College

12.30 – 13.00

Best Paper Award Ceremony

Chair: Prof Andrew Hamilton (Vice Chancellor, Oxford University)

Venue: Mansfield College lunch dining hall

14.00 – 18.00

Parallel Sessions 5 and 6

14.00 – 15.30

	Room	Session	Chair
ODID	SR 1	5.1 International Knowledge Transfer (II)	Jun Hou (Oxford University)
	SR 2	5.2 Universities and Innovation (II)	Tariq H. Malik (Dongbei University of Finance & Economics)
	SR 3	5.3 Innovation in and for Emerging Markets (VI)	Jan Vang (Aalborg University)
MC	JCR	5.5 Entrepreneurial Finance and Training (II)	Jing Li (Tilburg University)
	CR	5.6 International Entrepreneurship (III)	Kadri Männasoo (Tallinn University of Technology)
	OB	5.7 International Knowledge Management (III)	Elisabeth Mueller (Frankfurt School of Finance and Management)

15.30 – 16.00

Coffee Break

16.00 – 17.30

	Room	Session	Chair
ODID	SR 1	6.1 Innovation in and for Low Income Countries (I)	Michiko Iizuka (UNU-MERIT, Maastricht University)
	SR 2	6.2 Innovation for Inclusive Growth (IV)	Caroline Paunov (OECD)
	SR 3	6.3 Innovation Policy (I)	Sarah Cheah (ETPL)
	MR A	6.4 Innovation for Sustainable Development (I)	Masaru Yarime (University of Tokyo)
MC	JCR	6.5 Entrepreneurship in and for Emerging Markets (IV)	Veredigna Ledda (Philippine Institute for Development Studies)
	CR	6.6 New Trends in Entrepreneurship (I)	Zhijian Xu (Nanjing University)
	OB	6.7 International Knowledge Transfer (III)	Lutao Ning (Queen Mary, University of London)

DETAILED PROGRAMME

Presenting authors are in bold.

Thursday, 29 August 2013

Parallel Sessions 1

14.00 - 16.00

Oxford Department of International Development

Parallel session 1.1 Seminar Room 1	<p>Special Panel Session: Intellectual Property Rights Protection in Emerging Economies</p> <p>Can Huang (UNU-MERIT, Maastricht University): Estimates of the Value of Patent Rights in China</p> <p>Sacha Wunsch Vincent (World Intellectual Property Organization): The economic argument for a patent system: A modern development perspective</p> <p>Jeremy de Beer (University of Ottawa), Kun Fu, Sacha Wunsch Vincent: The Informal Economy, Innovation and Intellectual Property – Concepts, Metrics and Policy Considerations</p> <p>Caroline Paunov (OECD): National Intellectual Property Systems and Economic Development</p> <p>Chair: Suma Athreye (Brunel University)</p>
Parallel session 1.2 Seminar Room 2	<p>Innovation for Inclusive Growth (I)</p> <p>Barbara Harriss-White (Oxford University), Rodrigo Gilbert: MIRACLES! Innovation in India's informal economy</p> <p>Michiko Iizuka, Ajay Thutupalli (UNU-MERIT, Maastricht University): Globalization, rise of biotechnology and knowledge dynamics in Agricultural innovation: a study of the diffusion of BT technology in India</p> <p>Julio Diaz (Cornell University), Roberto Rendon-Medel, Bram Govaerts, Jorge Aguilar-Ávila: Diffusion of innovations in conservation agriculture: A network approach</p> <p>Christopher Foster, Richard Heeks (University of Manchester): Conceptualising Inclusive Innovation: Modifying Systems of Innovation Frameworks to Understand Diffusion of New Technology to Low-Income Consumers</p> <p>Chair: Richard Heeks (University of Manchester)</p>
Parallel session 1.3 Seminar Room 3	<p>Innovation in and for Emerging Markets (I)</p> <p>Eric Thun (Oxford University), Loren Brandt: Constructing a Ladder for Growth Policy, Markets, and Industrial Upgrading in China</p> <p>Sunil Kumar (IIT Delhi), Sharma Ruchi: Innovation by Firms in High and Medium-High Technology Industries: An India Experience</p> <p>Mingqian Zhang, Pierre Mohnen (UNU-MERIT, Maastricht University): Innovation and survival of new firms in Chinese manufacturing, 2000-2006</p> <p>Hengyuan Zhu (Tsinghua University), Marina Yue Zhang, Wenchen Lin: Disruptions Driven by Business Model Innovations in China's Mobile Handset Industry: A Demand-Side Perspective</p> <p>Chair: Eric Thun (Oxford University)</p>

Parallel session 1.4 Meeting Room A	<p>Universities and Innovation (I)</p> <p>Peter Teirlinck (Hogeschool-Universiteit Brussel – KU Leuven), Andre Spithoven, Martine Lefèvre, Virginie Louis: Publicly funded university based research projects: the diverging influence of project characteristics on soft and hard outcomes</p> <p>Naubahar Sharif (Hong Kong University of Science and Technology), Raymond Yiu: Indicators for Measuring Knowledge Transfer Activities from University to Society – Theory and Practice</p> <p>Sigrid Rajalo (University of Tartu): Factors affecting university-industry cooperation strategy – micro-level perspective of SMEs</p> <p>Tariq H. Malik (Dongbei University of Finance & Economics), Jiang Yun, Miao Yu: Complexity Caters Collaboration: An Analysis of MNEs' Open-Innovation for New Product Development in China</p> <p>Chair: Peter Teirlinck (Hogeschool-Universiteit Brussel – KU Leuven)</p>
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Mansfield College

Parallel session 1.5 JCR	<p>Entrepreneurship in and for Emerging Markets (I)</p> <p>Daniel Shapiro, Yao Tang (Bowdoin College), Miaojun Wang, Weiyang Zhang: The Effects of Corporate Governance on the Innovation Performance of Chinese SMEs</p> <p>Bratnicka Katarzyna, Anna Kwiotkowska (Silesian University of Technology): Corporate entrepreneurship and firm innovativeness in Polish SMEs</p> <p>Carmen Contreras Romero (University of Oxford): Social capital, firms creation and cluster emergence of the Chilean biomedicine sector</p> <p>Wong Poh Kam (National University of Singapore), Yuen Ping Ho: An exploratory cross-country analysis of the relationship between new firm entry and income inequality</p> <p>Chair: Wong Poh Kam (National University of Singapore)</p>
Parallel session 1.6 Council Room	<p>International Knowledge Management (I)</p> <p>Jinmin Wang (The University of Nottingham): Business Models and Marketing Practices of Internationalising Norwegian Maritime Firms: the framing effects of business service innovation</p> <p>Peter G. Harboe (VIA University College): Stumbling Blocks of Born Globals</p> <p>Philippe Chereau (SKEMA Business School): Strategic management of innovation in manufacturing SMEs exploring the predictive validity of strategy-innovation relationship</p> <p>Huanji Wang, Jizhen Li (Tsinghua University): New Product Performance and Exploratory and Exploitative Innovation in Technology Ventures The Moderating Role of R&D-Marketing Relationship</p> <p>Chair: Jizhen Li (Tsinghua University)</p>
Parallel session 1.7 Old Bar	<p>Entrepreneurship in and for Emerging Markets (I)</p> <p>Daomi Lin (Peking University), Jiangyong Lu, Xiaohui Liu: International Knowledge Spillovers and Entrepreneurial Opportunities – A study of Chinese Returnees</p> <p>Shengliang Deng (Brock University), Li Cai, Qing Liu, Dongmei Zhu: The Moderating Effects of Entrepreneurial Support Policies on Market Orientation and Technological Innovation Evidence from Chinese New Firms</p> <p>Jun Li (University of Essex), Wenhe Gao: Social capital, knowledge strategy, and new venture performance: Evidence from graduate entrepreneurial ventures in China</p> <p>Chair: Mammo Muchie (Tshwane University of Technology)</p>

Parallel Sessions 2

16.30 - 18.00

Oxford Department of International Development

Parallel session 2.1 Seminar Room 1	<p>Special Panel Session: Innovation in Low Income Countries</p> <p>George Owusu Essegbey (Science and Technology Policy Research Institute – Ghana): Policy Dynamics and Institutional Dysfunctions in Public Agricultural Research and Innovation Mammo Muchie (Tshwane University of Technology, South Africa): NSI to IDS - From the National System of Innovation to an African National Innovation and Development System (IDS) Xiaolan Fu, Giacomo Zanello (Oxford University), George Owusu Essegbey: Innovation Under the Radar in Low Income Countries: Evidence from Ghana</p> <p>Chair: Pierre Mohnen (UNU-MERIT)</p>
Parallel session 2.2 Seminar Room 2	<p>Innovation in and for Emerging Markets (II)</p> <p>Dong Chao (Tsinghua University), Li Zhengfeng, Rodolfo: Spatial-temporal evolution analysis of technological innovation cluster in China Rakhi Rashmi (Williams College): India and China as the preferred biopharmaceutical investment destination choice for the western Multinationals in changed patent regime Cintia Kulzer Sacilotto (University of Oxford): Knowledge transfer within clusters: a social network perspective</p> <p>Chair: Steven White (Tsinghua University)</p>
Parallel session 2.3 Seminar Room 3	<p>Innovation in and for Emerging Markets (III)</p> <p>Fang Wang (Chinese Academy of Sciences): Complementarities between R&D Investment and Exporting - Theory and Evidence from China Jun Hou (Oxford University): Innovation obstacles: evidence from Eastern European and central Asian countries Yuri Simachev (Interdepartmental Analytical Center), Mikhail Kuzyk, Vera Feygina: Nature of innovation channels at the micro-level: evidence from Russian manufacturing firms</p> <p>Chair: Can Huang (UNU-MERIT)</p>
Parallel session 2.4 Meeting Room A	<p>Innovation for Inclusive Growth (II)</p> <p>Yanbin Jiang (School of Management), Manlu Liu, Xiaobo Wu: Inclusive Development: A Transaction Cost Approach Joanna Kocsis (Independent Consultant): Opening the Doors to Innovation in Central America: Empowering the most marginalized to address their development challenges through participatory research Louise Bloom (University of Oxford): The two worlds of humanitarian innovation</p> <p>Chair: Barbara Harriss-White (University of Oxford)</p>

Mansfield College

Parallel session 2.5 JCR	<p>Entrepreneurial Finance and Training (I)</p> <p>Xu Jin (Central University of Finance and Economics), Donald Patton, Martin Kenney: Signaling Legitimacy to Foreign Investors: Evidence from Chinese IPOs on U.S. Markets Jing Li (Tilburg University): OTC stock market in China – the new venture capital exit Hiram M. Samel (Massachusetts Institute of Technology): Upgrading Under Volatility</p> <p>Chair: Hiram M. Samel (Massachusetts Institute of Technology)</p>
Parallel session 2.6 Council Room	<p>Entrepreneurship in and for Emerging Markets (II)</p> <p>Quan Anh Nguyen (La Trobe University), Gillian Sullivan Mort: SMEs and the necessitating environment for entrepreneurship development: the case of the transitional economy in Vietnam Jan Vang (Aalborg University), Leo Paul Dana, Shahamak Rezaei, Nikita Baklanov: SME innovation characteristics and performance in a developing context: Learning from Vietnam Hampel-Milagrosa Aimée, Loewe Markus (German Development Institute - DIE), Reeg Caroline: Which factors determine the upgrading of small and medium-sized enterprises (SMEs)?</p> <p>Chair: Jun Li (University of Essex)</p>
Parallel session 2.7 Old Bar	<p>Entrepreneurship for Inclusive Growth (I)</p> <p>Yasser Bhatti (University of Oxford): How social entrepreneurs conceptualize innovation -- the case of frugal innovation. Stefanie Beninger (Simon Fraser University), Sudheer Gupta, Jai Ganesh: Social innovation at the base of the pyramid: lessons from Africa Disha Bhanot (IIT Bombay), Varadraj Bapat, Gautham Vasireddy: Studying the perception of bankers towards frugal innovations for building an inclusive financial ecosystem</p> <p>Chair: Yasser Bhatti (University of Oxford)</p>

Friday, 30 August 2013

Parallel Sessions 3

9.00 – 10.30

Oxford Department of International Development

Parallel session 3.1 Seminar Room 1	<p>International Knowledge Transfer (I)</p> <p>Maitri Ghosh (Jadavpur University), Saikat Sinha Roy: FDI, Technological Choices and Spillovers in an emerging market economy: A study of Indian manufacturing industries Nahom Tesfay (VU University), Motchenkova Evgenia: Mode of Extraction -Technology Transfer Spillovers and FDI Policy Yuandi Wang, Lutao Ning (Queen Mary, University of London), Martha Prevezer, Jian Li: FDI and regional innovation capabilities in China: the moderating roles of industry diversity and specialization</p> <p>Chair: Augusto Alcorta (UNIDO)</p>
Parallel session 3.2 Seminar Room 2	<p>New Trends in Innovation (I)</p> <p>Youngjae Koh (Konan University): An Approach to Information Sharing Process on Socio-technical System Demonstration Test: Example of a Smart Grid System Demonstration Test in Japan Carola Stryja (Karlsruhe Institute of Technology), Marc Kohler, Hansjörg Fromm: Assessing Service Innovation Capabilities - An Empirically Grounded Approach Zhaoxia Xu, Xu Huang (Southwestern University of Finance and Economics): The Impact of Client Coproduction on Service Innovation Performance</p> <p>Chair: Carola Stryja (Karlsruhe Institute of Technology)</p>
Parallel session 3.3 Seminar Room 3	<p>Innovation for Inclusive Growth (III)</p> <p>Bineke Posthumus, Jenny de Boer (TNO), Chantal Stroek: Strategic framework for social and economic viability in inclusive innovation projects Santiago Alzugaray Ribeiro, María Goñi, Leticia Mederos, Sofía Robaina (Universidad de la República, Uruguay): Knowledge Policies for an Inclusive Development: Lessons from Uruguay Caroline Paunov (OECD): Innovation and Inclusive Development</p> <p>Chair: Calestous Juma (Harvard University)</p>

Parallel session 3.4 Meeting Room A	<p>Innovation in and for Emerging Markets (IV)</p> <p>Christopher Atkinson (Lawrence Technical University): Innovation Required for Automotive Technology in China</p> <p>Xingkun Liang (University of Cambridge), Yongjiang Shi: Dynamic R&D model for open innovation era</p> <p>Zhongjuan Sun (Tsinghua University and University of Oxford): Technology sources, institutional environments and innovation performance of technological acquisition</p> <p>Chair: Zhongjuan Sun (Tsinghua University and University of Oxford)</p>
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Mansfield College

Parallel session 3.5 JCR	<p>International Entrepreneurship (I)</p> <p>Roman Jurowetzki (Aalborg University), Daniel S. Hain: Slow Movement? On the role of incumbents in technology niches – an evolutionary network analysis</p> <p>Yan Lin (Dalian Maritime University), Jian Chen: Is their knowledge valuable to bring us newness? Effects of using assemblers' knowledge in parts suppliers' different inventions</p> <p>Stijn Kelchtermans (University of Leuven, Hogeschool-Universiteit Brussel), Daniel Neicu, Peter Teirlinck: Thanks, but no thanks: companies' response to R&D tax credits</p> <p>Chair: Roman Jurowetzki (Aalborg University)</p>
Parallel session 3.6 Council Room	<p>Innovation Management (I)</p> <p>Elisabeth B. Reynolds, Hiram M. Samel (Massachusetts Institute of Technology), Joyce Lawrence: Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms</p> <p>Andrea Szalavetz (Research Centre of Economic and Regional Studies, Hungarian Academy of Sciences): Entrepreneurial subsidiaries' upgrading and lead companies' responses: micro- and macro-perspectives of industrial upgrading</p> <p>Tang Mingfeng (Southwestern University of Finance and Economics): Does University Entrepreneurship Education Matter in China?</p> <p>Chair: Yves Doz (INSEAD)</p>
Parallel session 3.7 Old Bar	<p>International Knowledge Management (II)</p> <p>Daniel Benoliel (University of Haifa): The international patent propensity divide</p> <p>Yang Yang Zhao, Poh Kam Wong (National University of Singapore), Annapoornima Subramanian, Chang Chieh Hang: Technology Licensing and Innovation Performance: Evidence from Chinese Latecomers in High-tech Industries</p> <p>Esubalew Tiruneh (University of Trento), Ermanno Tortia: Innovation input, innovation output and firm performance: A dynamic panel analysis</p> <p>Chair: Daniel Benoliel (University of Haifa)</p>

Parallel Sessions 4

11.00 – 12.20

Oxford Department of International Development

Parallel session 4.1 Seminar Room 1	<p>Special Panel Session: STEM-Preneur Initiatives: Opportunities, Operations and Outcomes</p> <p>Kai Jin (Texas A&M University) Sergey Chepinsky (Saint Petersburg National Research University of Information Technology, Mechanics and Optics)</p> <p>Chair: Steven White (Tsinghua University)</p>
Parallel session 4.2 Seminar Room 2	<p>International Knowledge Management (III)</p> <p>Maria Markatou (National and Kapodistrian University of Athens), Yeorgios Stamboulis: The Sustainable (Eco) innovation Output in the OECD area: Analysis Based on Patent Data at Country Level Jain Akriti (IIT Delhi), Ruchi Sharma: An Analysis of Current Research Profile of Indian Universities and Technical Institutions and their IPRs Policies Elisa Giuliani, Arianna Martinelli (Scuola Superiore Sant'Anna), Roberta Rabellotti: The impact of international collaboration between BIC EMNS and EU: A patent data assessment</p> <p>Chair: Anne Miroux (UNCTAD)</p>
Parallel session 4.3 Seminar Room 3	<p>Innovation in and for Emerging Markets (V)</p> <p>Ana M. Fernandes, Caroline Paunov (OECD): The Risks of Innovation: Are Innovating Firms Less Likely to Die? Philipp Boeing, Elisabeth Mueller (Frankfurt School of Finance and Management), Sandner: In-house R&D and External Knowledge Acquisition – What Makes Chinese Firms Productive Irmak Erdogan (Bogazici University), Burcin Erarslan Baskurt: Effects of Continuous Innovation as a Strategic Orientation on Success in SMEs</p> <p>Chair: Giacomo Zanella (Oxford University)</p>
Parallel session 4.4 Meeting Room A	<p>Innovation Management (II)</p> <p>Nazeem Mustapha (Human Sciences Research Council, South Africa), Pedro Mendi: Multinational Corporations as Channels for International Technology Transfer: Evidence from the South African Innovation Survey Viviana Muñoz (École Polytechnique Fédérale de Lausanne, Switzerland), Fabiana Visentin, Dominique Foray, Patrick Gaule: Product Development Partnerships for neglected diseases: Exploring a new model of pharmaceutical R&D Brigitte Granville, Eshref Trushin (Durham University): A hybrid R&D procurement model for neglected diseases</p> <p>Chair: Can Huang (UNU-MERIT, Maastricht University)</p>

Mansfield College

Parallel session 4.5 JCR	<p>Entrepreneurship in and for Emerging Markets (III)</p> <p>Raghav Manohar Narsalay (Accenture Institute for High Performance), Ryan Coffey: Harnessing stakeholder strengths to scale inclusive business - lessons from emerging markets</p> <p>Gautam K. Borah (Vodafone India): Innovation Capability Assessment Model (I-CAM): An integrated perspective on Innovation Maturity in Business Organizations</p> <p>Lei Sun (College of Economics and Management): Impacts of Innovative Institution on Technology and Entrepreneurship in the Context of Sustainable Development in Rural China - What are Lessons for Africa</p> <p>Chair: Sharma Ruchi (IIT Delhi)</p>
Parallel session 4.6 Council Room	<p>International Entrepreneurship (II)</p> <p>Ying Zhang (Erasmus University), André van Stel: Economic Transition And Regional Entrepreneurship Development In China</p> <p>Gina Dokko (UC Davis), Geraldine Wu: Boundary crossing job mobility new product area entry and the performance of entrepreneurial ventures</p> <p>Theresia Gunawan, Jojo Jacob (UNU-MERIT, Maastricht University), Geert Duysters: Entrepreneurial orientation and network ties: Innovative performance of SMEs in an emerging-economy manufacturing cluster</p> <p>Chair: David Kaplan (University of Cape Town)</p>
Parallel session 4.7 Old Bar	<p>Entrepreneurship for Sustainable Development (I)</p> <p>Masaru Yarime (University of Tokyo): Establishing a Social Business Model for Sustainability Entrepreneurship: Stakeholder Collaboration for Green Innovation on Solar LED Lanterns</p> <p>Oyvind Bjorgum (Norwegian University of Science and Technology), Roger Sørheim: The funding of new technology firms in an emerging renewable energy industry – the role of smart capital</p> <p>Serdal Ozusaglam (BETA, Université de Strasbourg): Do the Firm Characteristics Matter? Hidden Drivers for Eco-innovators</p> <p>Chair: Oyvind Bjorgum (Norwegian University of Science and Technology)</p>

Parallel Sessions 5

14.00 – 15.30

Oxford Department of International Development

Parallel session 5.1 Seminar Room 1	<p>International Knowledge Transfer (II)</p> <p>Ying Zhang, Marnix Hoebert (Erasmus University): Chinese Firms Strategic-Asset-Seeking OFDI In Developed Countries</p> <p>Huifen Cai (Huddersfield University), Xiaolan Fu: EU Subsidiary Product Innovation in China: A Panel Study Analysis</p> <p>Zhe Sun (University of Amsterdam), Tsvi Vinig: Chinese outbound mergers and acquisitions: An anatomy of domestic stakeholders and strategic actions</p> <p>Shaowei He (University of Northampton): Upgrading of EMNEs' acquire subsidiaries in developed countries: an unintended consequence of asset - seeking OFDI?</p> <p>Chair: Jun Hou (Oxford University)</p>
Parallel session 5.2 Seminar Room 2	<p>Universities and Innovation (II)</p> <p>Ho Yuen Ping, Wong Poh Kam (National University of Singapore), Annette Singh: Structural versus organizational factors influencing the propensity of firms to collaborate with universities</p> <p>Chen Daihuan (Institute of Policy and Management, Chinese Academy of Sciences), Yibing Duan, Ziyang Pan: What determines academic patents' value? Evidence from the Max Planck Society</p> <p>Claudia Contreras Rojas (Oxford University): Performance of University-Industry Collaboration in Chilean Firms: Tobit Analysis using Panel Data</p> <p>Tariq H. Malik (Dongbei University of Finance & Economics), Yanzhi Zhao: Sino-foreign university alliance and its implication: An analysis of the development in the Chinese university reputation</p> <p>Chair: Tariq H. Malik (Dongbei University of Finance & Economics)</p>
Parallel session 5.3 Seminar Room 3	<p>Innovation in and for Emerging Markets (VI)</p> <p>Malgorzata Lewandowska (Warsaw School of Economics): Institutional cooperation of Polish manufacturing enterprises. Determinants and impact on innovation performance</p> <p>Veredigna Ledda (Philippine Institute for Development Studies), Fatima del Prado: Case study: innovation in Philippine transnational corporations</p> <p>Xiaolan Fu, Jizhen Li, Zhongjuan Sun (Tsinghua University and University of Oxford): Collaboration and Innovation: the Moderating Role of IPR Protection at Firm Level</p> <p>Chair: Jan Vang (Aalborg University)</p>

Mansfield College

Parallel session 5.5 JCR	<p>Entrepreneurial Finance and Training (II)</p> <p>Wanqiu Wang (Beijing University of Technology): Overseas operations, acquisition experience and performance in Chinese enterprises cross-border mergers and acquisitions Wei Zhang, Steven White (Tsinghua University): How venture capitalists foster or destroy relational rents - the entrepreneurs perspective Stephanie Cadeddu (Swinburne University of Technology), Jerome Donovan, Eryadi Masli: An exploratory investigation of the internalisation strategies of French knowledge-intensive multinationals into Australia</p> <p>Chair: Jing Li (Tilburg University)</p>
Parallel session 5.6 Council Room	<p>International Entrepreneurship (III)</p> <p>Yang Liu (University of Cambridge), Yongjiang Shi: The global product standardization as an evolvement process: the case of Ford motor company I. Rufo, María del Rocío Martínez-Torres (Universidad de Sevilla), S. Toral: Open innovation implementation through open innovation communities: The case of Starbucks Kadri Männasoo (Tallinn University of Technology), Jaanika Meriküll: R&D cyclicality and credit constraints: Comparative micro-evidence from 10 new EU members and two data sources Ying Tian (Huazhong University of Science and Technology), Bei Hu, Zilong Chen: Why Industrial Clusters Could Incubate Entrepreneurs? Empirical Research on the Relationship between Agglomeration Effect and Entrepreneurial Intention</p> <p>Chair: Kadri Männasoo (Tallinn University of Technology)</p>
Parallel session 5.7 Old Bar	<p>International Knowledge Management (III)</p> <p>Masatsugu Tsuji (University of Hyogo), Yasushi Ueki, Yuji Akematsu, Hiroki Idota: The formation of internal innovation capability and external sources in Asian economies Helen Chuma-Okoro (Nigerian Institute of Advanced Legal Studies): Promoting traditional textiles from west African rural communities through collaborative intellectual property models Ni Feng (Jiangxi Normal University), Chen Wenhua: International Comparison and Its Enlightenment in the Promotion of Enterprise Continuous Innovation Power in Globalization</p> <p>Chair: Elisabeth Mueller (Frankfurt School of Finance and Management)</p>

Parallel Sessions 6

16.00 - 17.30

Oxford Department of International Development

<p>Parallel session 6.1 Seminar Room 1</p>	<p>Innovation in and for Low Income Countries (I)</p> <p>Sulaman Hafeez Siddiqui (The Islamia University of Bahawalpur), Thong Pui Pui, Muhammad Asif Qureshi, Waheed Asghar, Ismail Bin Lebai Othman: Sustainable Value Creation and Internationalization through Base of Pyramid Market (BoP) Ventures for Inclusive Entrepreneurship Shyama Ramani, Ajay Thutupalli (UNU-MERIT, Maastricht University), Mhamed-Ali El-Aroui: Is GM cotton good for all or only some farmers? A look into impact heterogeneity and micro behavior of cotton farmers in India Tomohiro Machikita, Xaysomphet Norasingh, Yasushi Ueki (Institute of Developing Economies, Japan): Technology transfer through face-to-face contacts to Lao PDR from its neighboring developing countries</p> <p>Chair: Michiko Iizuka (UNU-MERIT, Maastricht University)</p>
<p>Parallel session 6.2 Seminar Room 2</p>	<p>Innovation for Inclusive Growth (IV)</p> <p>Alexander Borda-Rodriguez (The Open University), Sara Vicari: Coffee co-operatives in Malawi: building resilience through innovation Richard Heeks (University of Manchester), Mirta Amalia, Robert Kintu, Nishant Shah: Inclusive Innovation Definition Conceptualisation and Future Research Priorities Xiaolan Fu and Giacomo Zanella (Oxford University): Innovation under resources, capabilities and institutional constraints: The role of open innovation in low-income countries</p> <p>Chair: Caroline Paunov (OECD)</p>
<p>Parallel session 6.3 Seminar Room 3</p>	<p>Innovation Policy (I)</p> <p>Sarah Cheah (Exploit Technologies), Tatiana Zalan: Public Research Institutes and National Innovation System: Empirical Evidence for Singapore Fourry Handoko (National Institute of Technology, Indonesia), Alan Smith, Colin Burvill: The Role of Government, Universities, and Business in Advancing Technology for SMEs' Innovativeness Yu Yu (Hohai University), Shi Qinfen: Personality Team Goals and Tacit Knowledge Sharing Performance within University Research Team</p> <p>Chair: Sarah Cheah (ETPL)</p>
<p>Parallel session 6.4 Meeting Room A</p>	<p>Innovation for Sustainable Development (I)</p> <p>Piret Tõnurist, Kaija Valdmaa (Tallinn University of Technology): "Climate Change Based" Policy Rhetoric: Impact on Research and Industry-Science Collaboration in Energy Technologies Maria Markatou (National and Kapodistrian University of Athens), Yeorgios Stamboulis: From Green Policy to Results in Greece- The Response of Greek Firms to the National Call for Boosting Green Entrepreneurship Jenny de Boer (TNO), Marc Steen, Bineke Posthumus: Six methodological guidelines for organizing inclusive innovation in BOP projects</p> <p>Chair: Masaru Yarime (University of Tokyo)</p>

Mansfield College

Parallel session 6.5 JCR	<p>Entrepreneurship in and for Emerging Markets (IV)</p> <p>Xiaoyan Guan (Jiangxi Normal University): Research on Chinese business service industry from the perspective of industry classification standard</p> <p>Lavanchawee Sujarittanonta (College of Interdisciplinary Development, Valaya Alongkorn Rajabhat University), Karn Boonsiri: Buddhist SMEs actions in response to competition: Case of Thailand</p> <p>Rebecca Namatovu, Monica Jamali, Samuel Akomea (Makerere University Business School): Growth Expectations of an Entrepreneur in Sub-Saharan Africa</p> <p>Chair: Veredigna Ledda (Philippine Institute for Development Studies)</p>
Parallel session 6.6 Council Room	<p>New Trends in Entrepreneurship (I)</p> <p>Miguel Amaral (Technical University of Lisbon): Entrepreneurial survival among immigrant Chinese and native individuals in Portugal</p> <p>Michael Tee (Oxford University), Sana Fathima, David Bluemke, Alison Noble: Lessons learned from the national institutes of health Oxford Cambridge program for forming and maintaining international collaboration</p> <p>Zhijian Xu (Nanjing University), Li Wang: Certification of venture capital reputation in initial public offering of entrepreneurial firms</p> <p>Chair: Zhijian Xu (Nanjing University)</p>
Parallel session 6.7 Old Bar	<p>International Knowledge Transfer (III)</p> <p>Daneil Benoliel (University of Haifa): Patent Club Convergence Among Countries</p> <p>Xianzhong Yi (University of Oxford), Alireza Naghavi: Intellectual Property Rights, FDI, and Technological Development</p> <p>Martin Ryan (National University of Ireland, Galway): The Influence of Scientific Research Funding, National Innovation Policies and Institution-Level Supports on Academic Patenting in the Republic of Ireland</p> <p>Chair: Lutao Ning (Queen Mary, University of London)</p>