



**6th Annual Conference
of the Academy of Innovation and Entrepreneurship
(AIE 2013)**

**Innovation and Entrepreneurship
for Inclusive and Sustainable Development**

Oxford, United Kingdom
29-30 August 2013

AGENDA

Co-organised by

Technology and Management for Development (TMD) Centre, University of Oxford
National Entrepreneurship Research Centre, Tsinghua University
Research Centre for Technological Innovation, Tsinghua University

Sponsored by



Saïd Business School
UNIVERSITY OF OXFORD



Journal of
Entrepreneurship
in Emerging Economies

Thursday, 29 August 2013

**Martin Wood Lecture Theatre
20 Parks Rd, Oxford, OX1 3PU**

8.30 - 9.00

Registration

9.00 - 9.15

Welcome address: Prof Christopher Adam (ODID), and Prof Jian Gao (Tsinghua University)

Opening remarks: Prof Xiaolan Fu (TMD, ODID)

9.15 - 11.00

Plenary Session I

**Innovation & Entrepreneurship
for Inclusive and Sustainable Development**

Calestous Juma (Harvard University)

Luc Soete (Maastricht University)

Anne Miroux (UNCTAD)

Chair: Dr Marc Ventresca (University of Oxford)

11.00 - 11.30

Coffee Break

11.30 - 13.00

Plenary Session II

The Transformation from Imitation to Innovation in Emerging Economies

Panellists: Yves Doz (INSEAD), Augusto Alcorta (UNIDO),
David Kaplan (University of Cape Town), Xiaolan Fu (Oxford University)

Chair: Prof Rajneesh Narula (University of Reading)

13.00 - 13.45

Lunch

Parallel Sessions are held in the Oxford Department of International Development (ODID) and Mansfield College (MC). The venues are highlighted in the map in the brochure. Four rooms are available in ODID (Seminar Room 1 (SR1), Seminar Room 2 (SR2), Seminar Room 3 (SR3), and Meeting Room A (MR A)) and three rooms in MC (Junior Common Room (JCR), Council Room (CR), and Old Bar (OB))

14.00 – 18.00

Parallel Sessions 1 and 2

14.00 – 16.00

	Room	Session	Chair
ODID	SR 1	1.1 Special Panel Session: Intellectual Property Rights Protection in Emerging Economies	Suma Athreye (Brunel University)
	SR 2	1.2 Innovation for Inclusive Growth (I)	Richard Heeks (University of Manchester)
	SR 3	1.3 Innovation in and for Emerging Markets (I)	Eric Thun (Oxford University)
	MR A	1.4 Universities and Innovation (I)	Peter Teirlinck (KU Leuven)
MC	JCR	1.5 Entrepreneurship in and for Emerging Markets (I)	Wong Poh Kam (National University of Singapore)
	CR	1.6 International Knowledge Management (I)	Jizhen Li (Tsinghua University)
	OB	1.7 Entrepreneurship in and for Emerging Markets (I)	Mammo Muchie (Tshwane University of Technology)

16.00 – 16.30

Coffee Break

16.30 – 18.00

	Room	Session	Chair
ODID	SR 1	2.1 Special Panel Session: Innovation in Low Income Countries	Pierre Mohnen (UNU-MERIT)
	SR 2	2.2 Innovation in and for Emerging Markets (II)	Steven White (Tsinghua University)
	SR 3	2.3 Innovation in and for Emerging Markets (III)	Hengyuan Zhu (Tsinghua University)
	MR A	2.4 Innovation for Inclusive Growth (II)	Barbara Harriss-White (University of Oxford)
MC	JCR	2.5 Entrepreneurial Finance and Training (I)	Hiram M. Samel (MIT)
	CR	2.6 Entrepreneurship in and for Emerging Markets (II)	Jun Li (University of Essex)
	OB	2.7 Entrepreneurship for Inclusive Growth (I)	Yasser Bhatti (University of Oxford)

18.30 - 21.00

Dinner in Wadham College

Dinner Speaker: Global University-Industry Technology Transfer

Tom Hockaday (Executive Director, ISIS Innovation, Oxford University)

Friday, 30 August 2013

9.00 - 12.20

Parallel Sessions 3 and 4

9.00 - 10.30

	Room	Session	Chair
ODID	SR 1	3.1 International Knowledge Transfer (I)	Augusto Alcorta (UNIDO)
	SR 2	3.2 New Trends in Innovation (I)	Carola Stryja (Karlsruhe Institute of Technology)
	SR 3	3.3 Innovation for Inclusive Growth (III)	Calestous Juma (Harvard University)
	MR A	3.4 Innovation in and for Emerging Markets (IV)	Zhongjuan Sun (Tsinghua University and University of Oxford)
MC	JCR	3.5 International Entrepreneurship (I)	Roman Jurowetzki (Aalborg University)
	CR	3.6 Innovation Management (I)	Yves Doz (INSEAD)
	OB	3.7 International Knowledge Management (II)	Daniel Benoliel (University of Haifa)

10.30 - 11.00

Coffee Break

11.00 - 12.20

	Room	Session	Chair
ODID	SR 1	4.1 Special Panel Session: STEM-Preneur Initiatives: Opportunities, Operations and Outcomes	Steven White (Tsinghua University)
	SR 2	4.2 International Knowledge Management (III)	Anne Miroux (UNCTAD)
	SR 3	4.3 Innovation in and for Emerging Markets (V)	Giacomo Zanello (Oxford University)
	MR A	4.4 Innovation Management (II)	Can Huang (UNU-MERIT, Maastricht University)
MC	JCR	4.5 Entrepreneurship in and for Emerging Markets (III)	Sharma Ruchi (IIT Delhi)
	CR	4.6 International Entrepreneurship (II)	David Kaplan (University of Cape Town)
	OB	4.7 Entrepreneurship for Sustainable Development (I)	Oyvind Bjorgum (Norwegian University of Science and Technology)

12.30 - 14.00

Best Paper Award Ceremony and Lunch in Mansfield College

12.30 – 13.00

Best Paper Award Ceremony

Chair: Prof Andrew Hamilton (Vice Chancellor, Oxford University)

Venue: Mansfield College lunch dining hall

14.00 – 18.00

Parallel Sessions 5 and 6

14.00 – 15.30

	Room	Session	Chair
ODID	SR 1	5.1 International Knowledge Transfer (II)	Jun Hou (Oxford University)
	SR 2	5.2 Universities and Innovation (II)	Tariq H. Malik (Dongbei University of Finance & Economics)
	SR 3	5.3 Innovation in and for Emerging Markets (VI)	Jan Vang (Aalborg University)
MC	JCR	5.5 Entrepreneurial Finance and Training (II)	Jing Li (Tilburg University)
	CR	5.6 International Entrepreneurship (III)	Kadri Männasoo (Tallinn University of Technology)
	OB	5.7 International Knowledge Management (III)	Elisabeth Mueller (Frankfurt School of Finance and Management)

15.30 - 16.00

Coffee Break

16.00 – 17.30

	Room	Session	Chair
ODID	SR 1	6.1 Innovation in and for Low Income Countries (I)	Michiko Iizuka (UNU-MERIT, Maastricht University)
	SR 2	6.2 Innovation for Inclusive Growth (IV)	Caroline Paunov (OECD)
	SR 3	6.3 Innovation Policy (I)	Sarah Cheah (ETPL)
	MR A	6.4 Innovation for Sustainable Development (I)	Masaru Yarime (University of Tokyo)
MC	JCR	6.5 Entrepreneurship in and for Emerging Markets (IV)	Veredigna Ledda (Philippine Institute for Development Studies)
	CR	6.6 New Trends in Entrepreneurship (I)	Zhijian Xu (Nanjing University)
	OB	6.7 International Knowledge Transfer (III)	Lutao Ning (Queen Mary, University of London)